

BRAYDEN FOX

Raleigh, NC - Braydenfox.net - hello@braydenfox.net

Career Objectives

Results-driven automotive industry professional with expertise in sales, strategic outreach, and brand management - with a particular focus on both motorsports and EVs. Passionate about fostering high-impact partnerships and driving business growth through collaboration.

Seeking to transition into a strategic partnerships role where I can leverage my experience in EVs, customer engagement, data-driven decision-making, and operational efficiency to enhance business development initiatives in the automotive and motorsports industries.

Work Experience

Tesla - Raleigh, NC

Tesla Advisor - Sales and Delivery, Nov. 2020 - Present

- Leads a team of high-performing sales professionals, consistently ranking as the **top-performing team in the Southeast** and among the **top two teams in the Eastern U.S** for **both** sales performance and customer satisfaction metrics.
- Recognized as a **top-five salesperson in my region** for the entirety of my tenure, demonstrating sustained excellence in customer engagement and revenue generation.
- Personally led the initiative and defined the processes to revamp the vehicle delivery and sales processes within our region, improving efficiency and enhancing customer satisfaction from **23% to over 94% across all stores in the region within three months**.
- Developed and managed relationships with high-value VIP clients, fostering long-term brand loyalty and repeat business while maintaining privacy and professionalism.

Additional work experience information is available upon request.

Education

North Carolina State University

Science, Technology, and Society - Minor in Environmental Studies

My degree focuses specifically on bridging the gap between science, technology, and society to analyze their interplay and leverage innovation for real-world impact.

- **Awards and Honors:** FIRST Robotics Dean's List Finalist, Member of the National Society of Leadership and Success

Additional Skills

- **EV Strategy & Market Development** – Expertise in EV sales, customer education, and infrastructure integration. Deeply knowledgeable about EV customer demands.
- **Motorsports & Performance Innovation** – Passionate about high-performance vehicles, electrification in racing, and brand engagement in motorsports. Grew up at racetracks - from drag strips to circle tracks - built a 65' Mustang I bought with my dad.
- **Sales Optimization & Process Improvement** – Proven ability to streamline operations and develop scalable solutions that enhance customer experiences.

Thrives in high-pressure situations where performance is key and results are required.